

**PROFILE OF
MALLIKARJUNA RAO VAINDAM
DEPARTMENT OF ECONOMICS**

V.Mallikarjuna Rao

Assistant Professor (c)
Department of Economics,
Dr.B.R.Ambedkar University,
Srikakulam-Etcherla,
Andhra Pradesh, India-532410.



1. Personal Information

Educational Qualifications:

- M.A., Economics.
- P.G.D.C.R.S (Post Graduate Diploma in Co-operation and Rural Studies).
- U.G.C-N.E.T.
- (Ph.D).

Specialization :

Agriculture Economics.

Teaching Experience:

- 12 years of experience as Lecturer in Economics up to Degree Level.
- 7 years of experience as Assistant Professor(C)
- 12 years of experience as Competitive Trainer and subject expert for General Studies (Economics) and Competitive Economics up to Civil services level.

2. Address for Communication:

V.Mallikarjuna Rao
Door No.16-2-146/A,
Thota Street
Gujarathipeta (Village & Post)
Srikakulam – 532 005.

Email:mallikecoambedkar@gmail.com
Phone: (O) 08942-240957, 240934, 240900
Cell: 9010614347

3. Areas of Teaching:

- Core papers in Economics at Post Graduation Level
- Specialization papers at Post Graduation Level : Financial Markets
Environmental Economics
Economics of Insurance
& Agriculture Economics

4. *Research Profile:*

➤ *Papers Published in International Journals:*

- ❖ **“Globalization- Issues and Challenges”**-International Journal of Multidisciplinary Educational Research (IJMER), Volume 2, Issue 5(1), April 2013, ISSN: 2277-7881.
- ❖ **“Malnutrition in Indian Children: Challenges Ahead”**-International journal of Innovative Research and practices (IJIRP)-On-line Journal, volume.1 Issue 5, May 2013, ISSN: 2321-2926.
- ❖ **“Technology in Non- violence Culture: Gandhian Philosophy & Strategy”** (co-author)-International Journal of Academic Research (IJAR), volume.1, Issue.1, June, 2014, ISSN: 2348-7666.

➤ *Work Shops:*

- ❖ Participated in one day work shop on **“Internal Quality Assessment and Enhancement”** organised by Internal Quality Assessment Cell, Dr.B.R.Ambedkar University, Srikakulam,Etcherla on 2nd December,2016.
- ❖ Participated in the international work shop on **“Water, Air, Sanitation and Hygiene-Attitudes and Practices”** organised by the Department of Biotechnology, Organic Chemistry and Social Work, Dr.B.R.Ambedkar University, Srikakulam,Etcherla on 27th January,2018.

➤ *National Seminars:*

- ❖ National Seminar on **“Current Issues of Indian Economy”** -Globalization- Issues and Challenges –Organized by Department of Economics and Rural Development, Dr.B.R.Ambedkar University,Srikakulam,Etcherla. Sponsored by APSCHE-20th December, 2008.
- ❖ National Seminar on **“Inclusive Growth and Social Tensions”** –Inclusive Growth Strategy and Empowerment of Women (co-author)-Organized by Department of Economics, Andhra University, Visakhapatnam -6th&7th October, 2010.
- ❖ National Seminar on **“Irrigation Development Policy and Agriculture in India Since Independence”** –Irrigation Growth-Trends, Problems and Policies With Reference to Andhra Pradesh -Organized by Department of Rural Development, Dr.B.R.Ambedkar University,Srikakulam,Etcherla -25th&26th November,2011.

➤ *National Symposium:*

- ❖ National Symposium on **“The Impact of Economic Recession on Indian Economy”** –A Road Map of Global Economic Meltdown and its Impact on Indian Economy(co-author) – Organized by Department of Economics, Andhra University, Visakhapatnam Sponsored by ICSSR, Southern Regional Centre, Hyderabad-5th March, 2010.

5. *Professional Affiliation:*

- **“Life Member”** (No.FIAR-13026) in Forum for Intellectual Academicians and Researchers, Reg.No.302 / 2012 under Act 35 of 2001.
- **Member Editorial Review Board** “International Journal for Innovative Research and Practices” (IJIRP)-ISSN: 2321-2926.

6. *Extra Circular activities:*

- N.S.S. Special Campaign for Rural Reconstruction at Etcherla, Srikakulam District – Andhra University (Sponsored by Central Government and State Government of A.P) – 25.03.87 to 03.04.87
- N.S.S. Special Campaign for Rural Reconstruction at Etcherla, Srikakulam District – Andhra University (Sponsored by Central Government and State Government of A.P) – 30-04-1989 to 09-05-1989
- Volunteer (Member, Hospitality Committee) in South-West Inter University, Inter Zonal Kho-Kho (Men) Tournament and All India Inter University Zonal Kho-Kho (Men) held at Dr.B.R.Ambedkar University, Srikakulam-Etcherla- 3rd to 11th January, 2011.

7. *Career Improvement Programme* :

- Underwent training on “Computer Orientation Programme to the “Faculty for Effective Teaching & Research”.

8. *Social Extension programme:*

Worked under the able guidance and steward ship of Honb’le Vice- Chancellor for “**UNIVERSITY TO THE PEOPLE PROGRAMME (UTP)** “First of its kind programme organized in any university in the State.

- As a guide to the university students in extension work to form Self-Help Groups and Bank Linkage programme.
- As a guide to the students of economics department to conduct survey on the problems of water and air pollution, sanitation and its related in the villages of etcherla mandal and nearby mandals like lolugu village in ponduru mandal as part of extension work under the able guidance and steward ship of Honb’le Vice- Chancellor.
- As a guide to the students of economics department to create awareness among rural masses relating to the problem of “OPEN DEFICATION” thereby making srikakulam district as a zero open deficated district which is the goal set by our state government and our district administration, in the villages of etcherla mandal and nearby lolugu village in ponduru mandal as part of extension work under the able guidance and steward ship of Honb’le Vice- Chancellor.
- Supervise the university students in making the people to open saving bank accounts under JAN DHAN YOJANA programme in Gara Mandal, Srikakulam District with the collaboration of Regional Manager, State Bank of India, Srikakulam Sri.Rajaram Mohan Rao.
- As a member of anti-raging squad- team for University college campus and both Nagavali and vamsadhara hostels for men and women.

9. *Main Aim:*

- Empower the Student Community in all aspects to serve the society.
